



From the first quarter of 2008, policy & news portal EurActiv.sk broadened its coverage of CSR issues, financial services and social policy. It has opened a new policy section – Social Responsibility – and enlarged existing ones – Economy and Euro and Social Policy.

The Social Responsibility policy section reflects the growing importance of companies' participation in solving the wider social and environmental problems and improving employee's living standards. The new policy section was opened with the support of Orange Slovensko, which is an important part of the Slovak telecom sector, and has important activities in corporate philanthropy and CSR, directly or indirectly through Konto Orange.

If Slovakia wants to realize fully the potential of the European Structural Funds, companies, NGOs, municipalities and other applicants need accurate and up-to-date information on EU funds. EurActiv.sk will provide this via the re-shaped policy section Social Policy, with the focus on funds earmarked for increasing employment, social inclusion, human capital development, or labor market participation. With the support of Social Implementation Agency, the section will provide information on the latest calls for proposals, successful projects, and related opportunities and regulations.

Financial services are one of the fastest growing sectors of the global and European economy. Developments on the global financial markets naturally draw public and decision-makers' interest, as they have a strong impact on national economies. More to the point, recent economic developments have clearly demonstrated the need for greater financial literacy among the general public.

Supported by Provident Financial, EurActiv.sk will follow these debates and initiatives in the policy section Economy and Euro.

EurActiv.sk continues to play its specific role as the relevant source of information on the European policies, focused on decision-makers in the public and corporate sphere, experts and an informed public, not only following the debates, but also actively fostering them.

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